PLANNING FOR PROFIT
How do you plan for and measure profitability on YOUR farm?

Ever wonder:
How much should I really charge for this quart of tomatoes?

Determining your prices in conjunction with your profit goals is the key to success.

This will be a HANDS ON WORKSHOP

Please bring a laptop, estimated expenses and harvest records.

No harvest records? No problem! Come anyway and learn what you should track next year.

Laptops available upon request.

Join Joanne DeBruhl and Jae Gerhart

Thursday March 8th
1pm-5pm
MSU Extension Classroom
705 N Zeeb Rd. Ann Arbor, MI 48103

$20 / farm registration
Includes templates, resources, snacks and refreshments

Register at: https://events.anr.msu.edu/PlanningforProfit/

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