Sponsor Prospectus

June 18-20, 2020
Kellogg Hotel & Conference Center
East Lansing, Michigan

Bringing together renowned beef experts to discuss their latest applied research findings as well as current and emerging animal welfare issues that face the beef cattle industry.
## Sponsor Opportunities

### Platinum - $10,000
- Titled sponsorship of symposium and opportunity to provide brief remarks
- Logo and link recognition on conference sponsor page and webpage footer, advertisements, program materials, conference signage
- Verbal recognition throughout the conference
- 6 complimentary conference registrations including dinner and tour
- Complimentary vendor table

### Gold - $5,000
- Titled Sponsorship of symposium lunch, breakfasts or reception
- Logo Recognition on conference sponsor page, program materials, conference signage
- 4 complimentary conference registrations including dinner or tour
- Complimentary vendor table

### Silver - $2,500
- Titled Sponsorship of Wet Labs or Networking Lunch or Michigan Cattleman’s Summer Round-Up Dinner
- Logo Recognition on conference sponsor page, program materials, conference signage
- 2 complimentary conference registrations including dinner
- Complimentary vendor table

### Green - $1,000
- Titled Sponsorship of Michigan Cattleman’s Association Summer Round-Up Educational Tour
- Logo Recognition on conference sponsor page, program materials, conference signage
- 1 complimentary conference registration or 4 dinner and tour passes

### White - Up to $500
- Logo Recognition on conference sponsor page, program materials, conference signage
- 2 complimentary dinner tickets and tour passes

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**Hosts:**
Michigan State University College of Agriculture Natural Resources
Michigan Cattleman’s Association

**Partner Organizations:**
Agriculture and Agri-Food Canada
Colorado State University
Kansas State University College of Veterinary Medicine
Iowa State University College of Veterinary Medicine
UC Davis - Animal Science
University of Calgary - Veterinary Medicine
University of Guelph

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